

## Sponsor Information

Company Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_  
Telephone (\_\_\_\_)\_\_\_\_-\_\_\_\_\_  
Fax: (\_\_\_\_)\_\_\_\_-\_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

## Sponsor Package

- \_\_ Superbowl Sponsor \$10,000
- \_\_ Pro Bowl Sponsor \$5,000
- \_\_ Touchdown Sponsor \$3,000
- \_\_ Field Goal Sponsor \$1,000
- \_\_ 1st Down Sponsor \$500.00
- \_\_ Coach Sponsor \$250

## Additional Donations

Please list any amount that you would like to donate.

Please make all checks payable to:  
**Michael Johnson 93/90 Foundation**  
**P. O Box 522, Selma, AL 36702-0522**

We need your Support!

I WOULD LIKE TO MAKE A CASH DONATION OF \$ \_\_\_\_\_.

I WOULD LIKE TO MAKE A FOOD DONATION \_\_\_\_\_.

**Please submit the following items for your file by the Deadline March 15, 2019:**

- Company/Brand Profile (25 words max)
- Vectorized Logo & Jpeg Logo
- Website Address
- Swag Items Description
- Public Relations or Marketing Department Point of Contact.

## Why Is Your Sponsorship Needed

**Community Involvement and Giving Back:** We are looking to make a real and lasting difference in this community. Unlike other aspects of life we may not be able to control, helping the youth in our community allows us to choose where and how to make a difference. It's easy to get inspired with a cause you truly care about—and it's rewarding to see our direct impact.

**Strengthen our communities:** From teaching teamwork to reading to kids at the local library, with your help we can enhance our youth's life by motivating them to work, live and play together. A strong community with a high quality of life means positive outcome for the kids lives in our community.

**Networking:** Looking to broaden our youth's network by finding others with similar interests who may go to different schools. This camp puts our youth face-to-face with youth right in our community—plus, it's easy to bond over a shared passion. With your help we can create lasting friendships with those we may not have otherwise met.

**Take the lead:** Often what a great effort needs most is a great supporter. We see this as a cause that needs your assistance. With you taking a leadership role, you are helping in the ability to shape the community around us.

**Tax deduction & write off:** This event is part of the MJ 93-90 Fund which is a non-profit, making your portion of the sponsorship a charitable donation.



**Presented By**  
**Michael Johnson 93/90**

Additional Information Please call  
(334) 419-3544

## Michael Johnson 93/90 Foundation

**Presents**  
**Michael Johnson**  
**Youth Football Camp**



**JOHN JAY**  
**HIGH SCHOOL**

**Friday and Saturday, March 29-30, 2019**



**ABOUT THE**  
**MICHAEL JOHNSON 93/90 FOUNDATION**

We teach our students The mission of the MJ93 Foundation is to enlighten kids on the importance of capitalizing on their talents and abilities with educational and technological programs, to increase their awareness of proper nutrition and exercise for healthier bodies to avoid obesity, diabetes and heart disease, and to mentor and encourage them on how to be successful. Approaching the foundation's 9th year, Michael has been diligently working to spread his mission to children across the country. He has participated in over 25 other positive initiatives such as NFL Play 60, My Step Higher, Selma's YMCA, Cincinnati Police Department Children in Trauma Intervention Camp Program and many more.

# Sponsorship Packages

## Superbowl/\$10K

Autographed NFL Jersey  
Autographed NFL Football  
VIP Luxury Basket  
(10) Anniversary Expo T-shirts  
VIP Lunch w/NFL Players (Sat)  
**Corporate Visibility**  
Banner Placement  
Company Logo on all marketing materials,  
programs, t-shirts, website, social media, etc.

## Touchdown/\$3K

Autographed NFL Football  
VIP Luxury Basket  
(6) Anniversary Expo T-shirts  
**Corporate Visibility**  
Banner Placement  
Company Logo on all marketing materials,  
programs, t-shirts, website, social media, etc.

## 1st Down/\$500

VIP Luxury Basket  
(2) Anniversary Expo T-shirts  
**Corporate Visibility**  
Company Logo on selected marketing materials,  
programs, t-shirts, website, social media, etc.

## Pro-Bowl/\$5K

Autographed NFL Jersey  
Autographed NFL Football  
VIP Luxury Basket  
(6) Anniversary Expo T-shirts  
VIP Lunch w/NFL Players (Sat)  
**Corporate Visibility**  
Banner Placement  
Company Logo on all marketing materials,  
programs, t-shirts, website, social media, etc.

## Field Goal/\$1K

VIP Luxury Basket  
(4) Anniversary Expo T-shirts  
**Corporate Visibility**  
Banner Placement  
Company Logo on all marketing materials,  
programs, t-shirts, website, social media, etc..

## Coach/\$250

2) Anniversary Expo T-shirts  
**Corporate Visibility**  
Company Logo on all marketing materials,  
programs, t-shirts, website, social media, etc.

**Your contribution is greatly needed to support all this community programs. 100% of funds are used to support those in need.**

**Friday, March 29, 2019**

**6:00 pm - 9:00 pm**

Welcome Sponsor Reception  
NFL/COLLEGE MEMOROBILIA SILENT AUCTION  
**INVITATION ONLY**  
San Antonio, TX (TBA)  
Hosted by:  
Michael Johnson 93/90 Foundation

**Saturday, March 30, 2019**

**9:00 am - 2:00 pm**

“SEE IT FIRST” NFL FOOTBALL CAMP  
OPEN TO REGISTERED STUDENTS  
John Jay High School  
Football fundamentals – Exercising –  
Drills – Team Building.  
**Hosted by:**  
Michael Johnson - NFL Players – John Jay  
High School

